



# WALKING ON A CLOUD



spring  
2009

# Walking on a Cloud Update 2009

In this tough economy we are so fortunate to be able to grow our business. We have our expanding and loyal customer base to thank for this. To you, a heart felt thanks!

Recently customers have commented on why they shop in our stores. Many recognize the 'real value' in buying quality, comfortable brand name footwear and, in actuality, found our shoes cost less than they expected. Quality shoes typically last longer which in the long run ends up saving money. Quality shoes designed for comfort also promote overall well-being which may save people money in health related costs in the future.

Others value the expertise of our friendly, professional staff. Customers are appreciative that our staff spend so much time fitting their feet and actually have their best interests in mind. Most are relieved that they do not feel pressured to just buy something.

Another key factor is the sheer selection of stylish comfortable brand name footwear. Comfort no longer needs to look boring or orthopedic! Our selection not only satisfies customers looking for fashion forward style, but also customers with health issues, foot, back or knee problems, and those requiring shoes to accommodate their orthotics.



Measuring feet in our Aurora store.



Fall preview at the Toronto Shoe Show.

This spring we are opening 4 new locations. Our new locations include two Downtown stores. The first is in the very trendy Liberty Village in King West and the second in the hustle and bustle of Yonge St. and St.Clair. Our third new location is in the ever growing city of Bolton. After much anticipation, we will also be finally opening our Guelph location.

## WE HOPE YOU ENJOY OUR EARLY SPRING PREVIEW.

Paul Vella  
*Owner*

David Vella  
*V.P. Buying*

Lori Vella-Albrecht  
*V.P. Marketing*

Chris Albrecht  
*V.P. Operations*



pr!vo<sup>®</sup>  
by Clarks



Luca



Khloe



Lindie

unstructured  
Clarks



un.devi



un.king



un.kenneth



WALKING ON A CLOUD

*"My favourite brand is Clarks. Style + Comfort as if I am walking on a cloud."* Susan, Manager - Woodbridge





# ROCKPORT



**Latorio**  
~ Purple Cloud  
& Turtledove



**Darcy** ~ Turtledove  
& Fondente



Style + **washable** = keep shoes looking new



**Stanwood** ~ White



**Manset** ~ Black



**Beeya** ~ Tan



**Barbet** ~ Black

*Styles & colours  
vary by location*



the most comfortable place on earth

**ecco®**

## WOMEN'S



Kriya



Wanaka



Rotorua



Yarrah



Lobato



Jump

My world.  
My style.

My ECCO.

## MEN'S



Zone



Tongariro



Zone

Styles and colours may vary by location.

*"My favourite shoes are ECCO. Great comfort with European Style" Iain, Manager - Ajax*



SW820WB  
Women's shown.  
Also available  
in men's.

**new balance.**



WR883CU  
Women's shown. Also available in men's.

WW845WBC  
Women's shown.  
Also available in men's.



WW811BK/BE/WT  
Women's shown. Also available in men's.

MW749BR  
Men's



WIDTHS AVAILABLE					
2A	B	D	2E	4E	6E

Not all models come in all widths.

*Styles may vary  
by store*



WALKING ON A CLOUD

*"Walking 60 kms to raise money to end breast cancer,  
in my New Balance has been a blister free, rewarding  
experience." Cara, District Supervisor*



Habari

*Styles vary  
by location*



Tembea  
Available in  
brown or black



Ema



Tunisha



Lami  
Available as  
shown or in black





# Trotters.



Madeline



Margo



Maxine



Nina



Jamie



Doreen

*A size for every sole*

	5	6	7	8	9	10	11	12
N								
M								
W								
WW								

Styles, sizes & widths vary by store.

*Best Fit*

*Best Service*

*Best In-Stock*

*Best Shoes*



# ROS *R* HOMMERSON®

Shoes That Fit Your Lifestyle



Olympia



Bravo



Posh



Romantic



Buy Me



Tacco

	6	7	8	9	10
N	*	*	*	*	*
M	*	*	*	*	*
W	*	*	*	*	*
WW	*	*	*	*	*

*Styles & colours vary by location*



WALKING ON A CLOUD

*"I like comfort & sophistication and that is why I choose RosHommerson" Liz, Manager - Sheridan Mall*

# ROMIKARR®

Available in select Walking on a Cloud Locations



Granada 10



Malta 01



Maui 02



Maui 01



Ibiza 12



Ibiza 10





ALG-BAR-101  
Brilliant Black Patent



ALG-IBZ-104  
Apple Crinkle Patent

# Alegria

by PGLITE®



how do you step happy...



ALG-306  
Comic



extra depth

rocker outsole

removable insoles

anatomically correct footbed

***"Just imagine a supportive shoe that is both functional and trendy...Alegria has it all!"***

*Joanne, Manager - Niagara Square*



WALKING ON A CLOUD





Sienna Black Brush Off



Suri Brown Brush Off



Professional Black Box  
Occupational Shoe



Professional Antique Brown  
Our Comfort Casual



Professional Hickory Cabrio

*“Take a stroll in Dansko’s rocker sole” Deanna, Manager - Burloak*



Siesta



Bout Time



Easier

	SIZE	WIDTH
Women's	4-12	S, N, M, W, WW
Men's	6-15	S, N, M, W, WW



Time Out

*Wide array of colours available.  
Styles, colours vary by store.*



*“I love selling SAS because they fit the customer every time!” Fiona, Manager - Milton*



***360° Fit.***

*Width sizing (2A to 2E)  
and extended sizes,  
ensure better fit and per-  
formance.*



Felicity



Mia



Hayley



Fallon



Freya



Faye

# LEAVE A SMALL FOOTPRINT



Iggdrasil



Duna



Ambar

Available in select locations

 **EL  
NATURA  
LISTA**  
caminar por la vida





## WALKING ON A CLOUD

# Breast Cancer Update



What a fabulous 2008 fundraising year! We set our goal at \$30,000.00 and surpassed it by an incredible 37.4%! Through the combined efforts and support of our stores, staff, vendors and consumers we raised a grand total of \$41,279.00. Many shoppers enjoyed our store events; hot dogs at our barbecues; cupcakes & cookies at our bake sales; and treasures at a garage sale. Lots of laughs were heard at our comedy night at Club 54 in Burlington.

Thank you to our suppliers; Mephisto, Ecco, Naot, Geox, Josef Seibel, Romika, Rockport, Dansko, TT Group Inc., Rohde, Xsensibles, Lowa, Wise Imports, Suzie Daum, Serum International, Derek Alexander Group Inc. and New Balance Canada for their continued support. Walking on a Cloud was happy to match the dollars raised through brand specific shoe promotions.



A heart felt thanks to everyone who contributed to our 2008 success, to our 13 walkers including our Co-Captains Paul (Manager, Ashley/ Healthwalk) & Sylvia (Manager, Georgetown). Visit our stores for 2009 promotions.



## Pre-Summer Preview

LOOK FOR OUR 2009 PRE-SUMMER BROCHURE WITH GREAT SHOES & SANDALS BY:

ECCO®

ROCKPORT



Josef Seibel

ROHDE



Clarks

MEPHISTO



GEOX

BIRKENSTOCK

rieker  
ANTISTRESS

BeautiFeel®





# WALKING ON A CLOUD

*Where Style & Comfort Meet*



## STORE LOCATIONS

### GTA

Downtown, 144 Yonge St.	416.214.0848
Leaside Men's, 939 Eglinton Ave. E.	416.441.0013
Leaside Women's, 939 Eglinton Ave. E.	416.421.1058
Centre Point Mall, North York	416.250.8223
Eglinton Square, Scarborough	416.759.3588
Cloverdale Mall, Etobicoke	416.231.2192
The Beach, 2010A Queen St. East	416.690.6286
Liberty Village, 61 Hanna Avenue	416.536.9233
Yonge & St.Clair, 1500 Yonge St.	416.925.4990

### WEST

Bramalea City Centre, Brampton	905.792.1790
Sheridan Mall, Mississauga	905.823.9600
Erin Mills Town Centre, Mississauga	905.607.9480
RioCan Centre, Oakville	905.469.8967
Mapleview Centre, Burlington	905.639.7274
Georgetown Marketplace	905.702.9975
Milton, 1095 Maple Ave.	905.636.0660
The Cambridge Centre, Cambridge	519.620.4439
Sunrise Shopping Centre, Kitchener	519.569.8382
Masonville Plc Shopping Ctr, London	519.667.1079
Guelph, 1 Woodlawn Rd.W.	<i>Spring 2009</i>

Ashley/Healthwalk, Burlington Mall	905.634.9155
SAS Shoes, Leaside, 939 Eglinton Ave. E.	416.425.1772

### NORTH

Piazza del Sole, Woodbridge	905.264.2208
Upper Canada Mall, Newmarket	905.715.7070
Georgian Mall, Barrie	705.721.7993
Orillia 10 West St. North	705.325.5891
Elgin Mills & Leslie, Richmond Hill	905.770.1444
Wellington St. E & Hwy 404, Aurora	905.727.5526
Bolton	<i>Spring 2009</i>

### EAST

Durham Centre, Ajax	905.426.5589
Oshawa Centre	905.432.1729
Oshawa, Wilson & Taunton Rd.	905.432.2102
Clarington Centre, Bowmanville	905.697.1393

### SOUTH

Seaway Mall, Welland	905.732.6777
Niagara Square, Niagara	905.358.9193
Fairview Mall, St.Catharines	905.646.6296

[www.walkingonacloud.com](http://www.walkingonacloud.com)

